

Message Text

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10

ORIGIN COME-00

INFO OCT-01 ISO-00 EB-07 AF-10 ARA-10 EA-10 EUR-12 NEA-10

RSC-01 CIAE-00 INR-07 LAB-04 NSAE-00 PA-02 SIL-01

USIA-15 PRS-01 /091 R

DRAFTED BY COM/OED/DE D/ST -HAYS

APPROVED BY EB/OCA/REP: LAKLIEFORTH

COM:OED:DEPD: JAMILLER

COM:OED:DEPD: RLPRITCHARD

STATE: EB/OCA/BR-P O'CONNOR/PHONE

----- 034631

R 112159Z DEC 74

FM SECSTATE WASHDC

TO ALL DIPLOMATIC AND CONSULAR POSTS

UNCLAS STATE 271972

INFORM CONSULS

E.O. 11652: N/A

TAGS: BEXP, BTRA, XX

SUBJECT: COMMERCIAL PROGRAMS: FOREIGN BUYERS TO U.S...

--- TRADE SHOWS; COMPUTER CONFERENCE AND PLANT...

--- ENGINEERING, MAY 1975

REF: A) STATE A-2763, B) STATE 16997, C. STATE...

--- 114770

1. POSTS THAT HAVE NOT ALREADY DONE SO ARE REQUESTED TO
CABLE SOONEST WHETHER THEY INTEND TO PROMOTE FOLLOWING
U.S. TRADE SHOWS, WITH NUMBER OF SHOW PROMOTION BROCHURES
NEEDED.

--- A. NATIONAL PLANT ENGINEERING/MAINTENANCE SHOW

--- MCCORMICK PLACE, CHICAGO, MAY 5-8, 1975

--- USDOC PROJECT OFFICER: GEORGE M. HINES

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--- B. 1975 NATIONAL COMPUTER CONFERENCE AND EXPOSITION

--- ANAHEIM, CALIFORNIA, MAY 19-23, 1975
--- USDOC PROJECT OFFICER: DONALD T. JONES
(SEE REF A. FOR SHOW DETAILS).

2. POSTS HAVING PREVIOUSLY INDICATED INTENTION TO
PROMOTE THESE SHOWS IN RESPONSE TO REF B NEED NOT RESPOND
UNLESS THEY WISH CHANGES IN NUMBERS OF BROCHURES NEEDED.

SHOW MANAGEMENT BOTH SHOWS NOW HAVE AVAILABLE MULTILINGUAL
PROMOTION BROCHURES FOR DISTRIBUTION OVERSEAS. BROCHURES
WILL BE FORWARDED APO/FPO TO POSTS SERVICED BY MILITARY
MAIL SYSTEM. OTHER POSTS WILL RECEIVE BROCHURES THROUGH
STATE AIR POUCH SYSTEM.

3. ALL POSTS WILL BE ADVISED SHORTLY BY AIRGRAM OF U.S.
TRADE SHOWS IDENTIFIED FOR PARTICIPATION UNDER THE FOREIGN
BUYERS PROGRAM FOR FY '76. IT IS EXPECTED 10 TO 12 SHOWS
WILL BE SELECTED COVERING WIDE RANGE OF PRODUCTS
INCLUDING HARDWARE, BOATS, CONSTRUCTION, ENERGY, HOTEL/
MOTEL, FOOD PROCESSING, PACKAGING/DISTRIBUTION, SPORTING
GOODS, AUTO SERVICE, AND PETROLEUM EQUIPMENT.

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Message Attributes

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Channel Indicators: n/a
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Draft Date: 11 DEC 1974
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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
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EO Systematic Review
30 JUN 2005

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TAGS: BEXP, BTRA, XX
To: ALL POSTS
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